

## Lone Ranger Atom Bomb Ring Spintharoscope (1947 - early 1950s)

This ring spintharoscope was known as the Lone Ranger Atom Bomb Ring and advertised as a "seething scientific creation." The Lone Ranger was more closely associated with silver bullets than atomic bombs but that's what it was called. When the red base (which served as a "secret message compartment") was taken off, and after a suitable period of time for dark adaptation, you could look through a small plastic lens at scintillations caused by polonium alpha particles striking a zinc sulfide screen.



Distributed by Kix Cereals (15 cents plus a boxtop), the instructions stated: "You'll see brilliant flashes of light in the inky darkness inside the atom chamber. These frenzied vivid flashes are caused by the released energy of atoms. PERFECTLY SAFE - We guarantee you can wear the KIX Atomic "Bomb" Ring with complete safety. The atomic materials inside the ring are harmless."

The following advertisement was appearing in newspapers in early 1947.

Advertisement Advertisement

# SEE GENUINE ATOMS SPLIT TO SMITHEREENS!

## INSIDE THIS KIX ATOMIC "BOMB" RING!

HAS SECRET MESSAGE COMPARTMENT



**Only 15¢ Plus Boxtop**



**How Tommy Thwarted the Enemy Agents**  
with his KIX Atomic "Bomb" Ring

**INSIDE THIS KIX RING YOU'LL SEE EFFECTS OF ATOMIC ENERGY OF ATOMS! IT'S AS AMAZING AS OUR NEW SECRET FORMULA!**

**SON, THE ENEMY IS SHADOWING ME, BUT THEY'LL NEVER SUSPECT YOU. HIDEY THIS TOP SECRET ATOMIC FORMULA IN THIS KIX RING TO GENERAL VANHARTEN.**

**BUT—AT EVERY HEADQUARTERS I LEARNED DAT A KID'S CARRYIN' DE BOMB FORMULA. YEEK! GLEEK!**

**WHERE'S DE BOMB PLANS, KID? COME AHEAD!**

**ALL RIGHT, TELL!**

**BOOM! HERE COME DE CIVIL!**

**FINE WORK, TOMMY! THIS ASTONISHING ATOMIC MIRACLE AND FORMULA WILL HELP MAKE A BETTER WORLD.**

**GEE, GENERAL, THIS SWELL KIX ATOMIC "BOMB" RING REALLY FOOLED THE ENEMY!**

**HERE'S NOW TOMMY WAS ABLE TO THWART THE ENEMY AGENTS—**

**FORMULA WAS HIDDEN IN SECRET MESSAGE COMPARTMENT INSIDE TAIL FIN OF KIX ATOMIC "BOMB" RING**

**HIDDEN ATOM CHAMBER IN WARHEAD**

**CONCEALED OBSERVATION LENS**

KIX is a registered trade mark of General Mills, Corp. 1971, General Mills, Inc., Minneapolis, Minn.

**It's a SEETHING SCIENTIFIC SENSATION!**

Actual Atoms—split to smithereens inside this ring! And you can see brilliant atomic effluent Take Ring into dark room and wait until your eyes are accustomed to darkness. Slide Tail-Fin off—look in Observation Lens—and you'll see frenzied flashes of light—caused by released energy of atoms splitting like crazy. Secret Message Compartment hidden in Tail Fin . . . Bombarior's Insignia embossed on top of ring. Sides show terrific lightning-blast explosions. Aluminum Warhead (bomb nose) . . . 4-pronged plastic Tail Fin. Ring can be adjusted to fit any finger. Atomic materials in Atom Chamber are harmless. *How to Get Ring.* Get a box of that winning corn-tasty breakfast cereal KIX. Send top of KIX box together with only 15¢ and Order Blank at right.

General Mills

**HURRY—MAIL THIS ORDER BLANK TODAY!**

SEND TO: KIX, Box 60, New York City, N. Y.

Here's my 15¢ plus KIX boxtop. Rush to me at once my KIX Atomic "Bomb" Ring.

NAME .....

ADDRESS .....

TOWNSHIP .....

STATE .....

Print name and address plainly. Give zone number (if any).

NOTE: If your order has the new "KIX Atomic Bomb" Ring package with order blank on top, use that order blank instead of this.

Offer good in U. S. A. only, while supplies last.

### Spinthariscopes Museum Directory

Last updated: 05/10/11  
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